Works of Cultural and Historical Significance

Expanding EIDR’s Coverage of Non-Commercial Works
EIDR is not just “Entertainment”

• We’re called the Entertainment Identifier Registry (EIDR) because Audiovisual Identifier Registry (AVID) was taken

• EIDR is about more than just current blockbuster movies and reality television

• Our mission is to uniquely identify all audiovisual works of commercial, cultural, and historical significance

• This includes outreach to non-commercial interests, including Universities, Archives, Museums, Libraries, and other “memory institutions.”
• EIDR is gaining traction with the Archive and Cultural Preservation communities
  – They face many of the same challenges as commercial interests
  – EIDR offers many of the same benefits and facilitates many of the same solutions

• We can learn from each other
  – Sharing expertise and increased collaboration will help both Cultural and Commercial interests achieve their independent goals

• Curated, persistent, unique identifiers increase the value of individual assets and workflows to which they’re attached
  – Reduced Costs
  – Increased Bandwidth and Velocity
  – New Opportunities via the Network Effect and Linked Open Data
Success Stories

Examples of Non-Commercial Data Sources

2 CULTURAL CATALOGS IN EIDR
The HistoryMakers

First person accounts of the African American experience, from President Barack Obama to the oldest living black cowboy, that help educate and enlighten millions worldwide by providing a more inclusive record of American history.

- **Library of Congress** prepared the records from their catalog data
- **EIDR Staff** registered the records
- The recordings from the HistoryMakers library were registered as a Season-less Series with 2,699 Episodes

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CITWF provides extensive coverage of early cinema plus European, Asian, and Latin American cinema and OTO TV, all with full data provenance.

- **Guinness World Record:** World's largest published film database.
- **Screen Digest:** Puts any other film reference book or internet database to shame.
- **John Walker, Editor of Halliwell's:** The most accurate guide to international films, their directors and casts.
- **Martin Glanville, Viewfinder BUFVC:** The Complete Index to World Film is a monumental resource.
- **Susan Oka, Academy of Motion Pictures Arts and Sciences Library:** This resource is strong in foreign film and shorts titles, areas in which it is particularly hard to find information.
Comparing CITWF to EIDR

- CITWF’s historic coverage complements EIDR’s contemporary focus
  - Mostly movies, but also many shorts, supplemental, and stand-alone TV
  - More works from early cinema and the Studio Era than contemporary releases