EIDR returns to the IBC in 2016. Please join us at one of the following marquee events featuring EIDR staff and member company representatives in Amsterdam, Netherlands:

Friday, Sept. 9 through Tuesday, Sept. 13

- We are proud to partner with RSG Media for the first-ever EIDR exhibit at IBC. Contact us to schedule a visit, or just drop by Hall 14, Stand 14.H04.

Friday, Sept. 9

- EIDR co-sponsoring the MESA Europe Rights, Asset & Data Management Forum. We have a couple of extra passes for this, so please contact us.

Saturday, Sept. 10

- 16:30 – 17:00 p.m., RSG Media and EIDR Presentation: Rights Management: Leveraging Industry Standard Metadata by Dan Andrews, Director of Solution Architecture at RSG Media and Don Dulchinos, Executive Director of EIDR.
- 17:00 – 19:30 p.m., RSG Media and EIDR Sponsored Cocktail Reception.

Tune Up for IBC

EIDR will be in London sponsoring two MESA Europe Events:

- Sept. 6 – Metadata Madness Workshop, London (MESA Europe)
- Sept. 7 – THE Summit, London (MESA Europe)

The Transforming Home Entertainment Summit will feature EIDR Chairman, Kip Welch and several EIDR member company representatives in a panel discussion. We have some extra passes here as well, so please contact us.

New Members

VIVENDI – joined EIDR as an Industry Contributor and is a French multinational mass media company headquartered in Paris, France. The company has activities in music, television, film, video games, telecommunications, tickets and video hosting service.

CINFO – joined EIDR as an Industry Contributor. The company is owned and a primary partner with the Spanish cable operators and focused on the pay TV market. Based in Galicia, Spain and encircled by technological companies and the University of A Coruña, CINFO is located in an ideal environment for technological development.

DECE LLC – joined EIDR as an Industry Contributor. The Digital Entertainment Content Ecosystem (DECE) is an industry consortium that has developed the business, technical and legal architecture of UV, and also owns the related branding and is the operator of the “web services utility” that all partner licensees use – the centralized account system, rights library, and authentication service.

EXCIPIO – joined EIDR as an Industry Contributor. The IT
The 50 Greatest Films of All Time

*Sight & Sound,* an international film magazine published by EIDR Member company the British Film Institute, regularly polls film critics, programmers, academics, and distributors to rank the best films of all time, covering all of world cinema from the silent era to the present. In their most recent poll to rank the 50 best films ever made, Orson Wells’ *Citizen Kane* (1941) lost its 50-year hold on the top slot, slipping to number 2 and giving way to Alfred Hitchcock’s *Vertigo* (1958).

The 1950s and 1960s are the best represented decades among the top 50, with 13 films each. The 1950s are represented by films ranging from Japan’s *Rashomon* (1950) to America’s *Some Like It Hot* (1959), while the 1960s include such notables as Italy’s *La dolce vita* (1960) and the UK’s *2001: A Space Odyssey* (1968). The most represented year overall is 1927 with 4 entries on the list: *The General,* *Metropolis,* *La Passion de Jeanne d’Arc,* and *Sunrise: A Song of Two Humans,* representing comedy, science fiction, costume drama, and morality play.

All 52 movies on *Sight & Sound’s* list of the 50 best movies of all time have a corresponding EIDR ID. For a complete list, please click here. (And, yes, the list of the 50 best movies of all time does contain 52 films and somehow the word “lieutenant” contains an “f.” It’s all very British.)

EIDR in the News

V2 Solutions: Standards, Best Practices Open Opportunity

2016 Events

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- Sept. 7 – THE Summit, London (MESA Europe)
- Sept. 9 – Metadata Madness Forum, London (MESA Europe)
- Sept. 9-13 – IBC, Amsterdam

* Limited event passes are available by EIDR. Contact the EIDR Secretariat for more information.

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• EIDR at INTX
• Amazon Joins EIDR; EWG; NAB; NYC
• European Working Group Kickoff; EIDR in New York City; Annual Participant Meeting Recap

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